



FARMINGTON COUNTRY CLUB



NEW IN 2020: First low net wins tickets to the 2021 Masters!

Dear Community Partner,

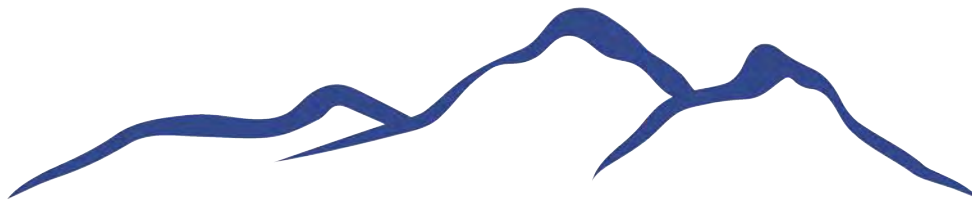
The First Tee of the Virginia Blue Ridge will host the 12th annual First Tee Invitational on July 13, 2020. This event is our largest fundraiser of the year, with all proceeds going to First Tee educational programming that teaches life skills, core values and healthy habits to children in Central Virginia.

Because of the tremendous response from our community in 2019, we will continue “Two World Class Courses, One Great Cause,” hosting the event at both Farmington Country Club and Glenmore Country Club on the same day. **This year, the prize is bigger than ever! The winning foursome at each course will receive tickets to the Monday session of the 2021 Masters.**

Please consider sponsorship support of our 2020 Invitational. It's a great way to get your company's name in front of a large group of influential area golfers and to show community members that you're committed to positive youth development. Contact Greer Johnson at greerjohnson@thefirstteevbr.org or (434) 987-0133 with questions or for more information.

Levels of Sponsorship

- **Masters sponsor, \$10,000:** Your company is recognized for providing the Masters tickets, logo on cover of the event program given to every participant, logo on signage and marketing materials, on the First Tee VBR website and social media, mentions at the event, one comped foursome and a representative of your organization will be incorporated into the event reception at Farmington.
- ~~Shirt sponsor, \$5,000:~~ Your company is recognized for providing the golf polos given to every participant, **your logo on the sleeve of the polos** and on signage and marketing materials.
- ~~Golf ball sponsor, \$3,000:~~ Your company is recognized for supplying the sleeve of golf balls that each participant gets in the swag bag, **your company logo on the golf balls.**
- **Driving range sponsor, \$2,500:** Signs at driving range with your company's logo, thank-you at event banquet, logo on marketing materials, website, social media and in event program.
- **Putting contest sponsor, \$1,500:** Sign at putting green with your company's logo, thank you at event banquet, logo on marketing materials, website, social media and in event program.
- **Beverage cart sponsor, \$1,000:** A sign on the beverage cart at each course acknowledging your company, listing on our website and social media and listing in the event program.
- **Hole sponsor, \$400:** Your organization logo displayed on a sign at one hole on each course with listing in the event program given to every participant.



MISSION STATEMENT OF THE FIRST TEE OF THE VBR:

To positively impact the lives of all young people by providing transformational educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf

Growing the character of our community one child at a time



I'd/We'd like to invest in the mission of First Tee with our sponsorship support at the following level:

- Masters Sponsor, \$10,000
- Driving range sponsor \$2,500
- Putting contest sponsor \$1,500
- Beverage cart sponsor, \$1,000
- Hole Sponsor, \$400

Company Name: _____
 Contact Name: _____
 Address: _____
 Phone: _____ Email: _____

Please make check payable to The First Tee of the Virginia Blue Ridge and mail to:

*The First Tee of the Virginia Blue Ridge
 1 Boar's Head Pl., Suite 120
 Charlottesville, VA 22903*

The First Tee of the Virginia Blue Ridge d/b/a Blue Ridge Youth Golf Foundation, Inc. is a 501(c)3 nonprofit organization. Tax ID 47-4863433



Nine Core Values of The First Tee

- Honesty*
- Integrity*
- Sportsmanship*
- Respect*
- Confidence*
- Responsibility*
- Perseverance*
- Courtesy*
- Judgment*

Have an idea for sponsorship that's not listed? We'd like to hear it! Please contact Greer Johnson at greerjohnson@thefirstteevbr.org or (434) 987-0133.

Thank you for supporting First Tee!